

## CASH SPONSORS

Choose a sponsorship level that works best for your budget. These sponsorships will help defray our costs.

### Top Dog Sponsor: \$2,500

- Premiere logo on the official 25<sup>th</sup> Annual Walk for Animals Tee Shirt (each participant and all staff and volunteers receive this)
- Regular announcements during the live broadcast on the day of the Walk as a Sponsor and in radio PSAs that run before the event
- Logo on all print advertising
- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Logo and link on our website for twelve months
- Space for your (supplied) banner at the event tent
- Your business name, logo, and link to your website will appear in all electronic media generated about the event (e-newsletters, facebook page, etc.).
- Recognition in all follow-up publicity

### Associate Sponsor: \$1,000

- Premiere logo on the official 25<sup>th</sup> Annual Walk for Animals Tee Shirt (each participant and all staff and volunteers receive this tee)
- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Space for your (supplied) banner at the event tent
- Your business name, logo, and link to your website will appear in all electronic media generated about the event (e-newsletters, facebook page, etc.).
- Recognition in all follow-up publicity

### Tail Wagger Sponsor: \$500

- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Your business name, logo, and link to your website will appear in all electronic media generated about the event (e-newsletters, facebook page, etc.).
- Recognition in all follow-up publicity

### Best Friend Sponsor: \$250

- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Your business name, logo, and link to your website will appear in all electronic media generated about the event (e-newsletters, facebook page, etc.).

**Please note: all sponsorships must be reserved by May 10th  
Materials due by: May 15th**

**Please send all ad materials and information to**  
Tamala Fletcher  
Monadnock Humane Society  
101 W. Swanzey Road, Swanzey, NH 03446  
via email: [tammyf@humanecommunity.org](mailto:tammyf@humanecommunity.org).

# The 25<sup>th</sup> Annual Walk for Animals Sponsorship Opportunities



Show the community how much you care about helping the homeless animals in our community! Choose from one of these sponsorship opportunities and receive these benefits.

## IN-KIND SPONSORS

Provide pro-bono services or an item that we might otherwise need to purchase. Any expense that we don't have to pay for helps keep the proceeds higher. As an In-kind Sponsor, you'll receive these benefits:

- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Your business name, logo, and link to your website will appear in all electronic media generated about the event (e-newsletters, facebook page, etc.).

For In-kind sponsorships valued at greater than \$2,500 these additional benefits:

- Logo on all print advertising
- Space for your (supplied) banner at the event tent.

## TOTE BAG or AWARD PRIZE SPONSORS

The first 250 Walkers to sign up will receive a tote bag filled with goodies. Donate a tchotchke to put into each bag (giveaway merchandise with your company logo, sample dog food or treats, discount certificates, etc OR consider donating a prize for the teams and individualsthat raise the most money.

Benefits for this sponsorship:

- Logo and link on our official Walk for Animals landing page and on our calendar listing landing page
- Logo printed on the tote bags

For Tote Bag or Award Prize Sponsorships valued at greater than \$2,500 these additional benefits:

- Logo on all print advertising
- Logo on large vinyl event banner hung at the event site

101 W. Swanzey Road, Swanzey, NH 03446  
603.352.9011, ext. 116; [www.monadpets.org](http://www.monadpets.org)

MHS Mission Statement: The Monadnock Humane Society is a private, non-profit humane organization dedicated to improving the quality of life for animals and people through humane education, and to providing shelter and facilitating adoption for lost, abused or abandoned animals. MHS was established in 1875 and serves 44 communities in the Monadnock Region:

