



Monadnock
Humane Society

2021 Impact Report



Pictured: Speedy | 2021 Happy Tail | Page 6

Serving the community for over 145 years by strengthening the animal-human bond by promoting and providing for the well-being of animals.

BOARD OF DIRECTORS

OFFICERS

Wesley Wratchford,
Board Chair

Margaret (Peggy)
Bedore,
Board Vice Chair

Valerie Starbuck,
Board Treasurer

Lindsay Carter,
Board Secretary

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Mary Dziedzinski

Lee Rigby

Kathy Settiane

Michael Spitze

Scot Ward

Sharon Wratchford

Susan Wyckoff

Kathy Collinsworth,
Executive Director

LIFETIME VICE-PRESIDENTS

Dr. Carla Folkert

Linda Guinane

Dear friends-

2021 was yet another unprecedented year in both animal welfare and in general. The wellbeing of the animals and humans in our community is in the forefront of our minds and operations. We, in turn, are fortunate enough to have the support of an incredible group of community members standing behind our mission and the vital work we do. So, when we're asked, "How are you doing at MHS?," we feel incredibly fortunate to say, "We are stronger than ever."

Our positive financial and operational position allows us to provide relief for not only our own community, but also to overcrowded animal shelters in the South, with devastating hurricanes this past year making our work even more essential. We are proud to say that we had a record number of pet adoptions in 2021 thanks in part to our highly successful transport program.

In addition, our Animal Safety Net Program met the needs of more people and animals than ever. We took in many beloved pets while owners struggled with homelessness, fled domestic violence, or sought treatment for addiction, and worked to turn their lives around.

We will continue to be the strongest animal advocates in our region and are excited to share some of the growth that is already happening to ensure this:

- Our vet, Michelle, is now full-time. This has allowed us to provide weekly low cost spay/neuter clinics to meet the high demand for this service.
- Our brand new Low Cost Pet Vaccine Clinics for income eligible residents, is up and running. 83% of people who attended our spay/neuter clinics self-disclosed that they could not afford regular veterinary care. This program is going to provide an invaluable service to the community.
- We have hired Beth Doyle into our newly created Humane Agent position. She is partnering with law enforcement on cruelty cases and animal welfare needs. Since she was hired in this role, she has already tackled a feral cat colony in our region, allowing us to provide help for over 130 cats.

Included in this report are our six new Strategic Priorities. We will work towards these new goals as we approach MHS's very exciting 150th birthday in 2025. We look forward to celebrating this exciting milestone with all of you who have helped make it a reality.

We couldn't be more grateful to supporters like you who make our important work possible. We hope you enjoy reading about our successes as an organization in 2021. If you would like more detail on any of our programs, please reach out to Kathy at her direct line 603-354-4010. She is always happy to speak with you, our loyal friends and supporters.

Very sincerely yours,



Kathy Collinsworth
Executive Director



Pictured: Kathy Collinsworth and Seamus

Very sincerely yours,



Wesley Wratchford
Board Chair



Pictured: Wes Wratchford and Honey

PS: Thank you for your continued support this year and through 2025 as we continue being your partner in Animal Welfare here in the Monadnock Region.

2021 an Overview



1,719

Animal Intakes



239

Stray and Custody **Pets Returned** to Owner



430

Animals transported in from overfilled shelters in the South.



1,503

SPAY AND NEUTER SURGERIES

performed on shelter and public pets

*All data reported for 2021

GET A JUMP ON ANNUAL GIVING

Monadnock Humane Society is 100% funded by the generosity of people within the communities we support. We count on your generosity more than ever. Your early gift to our Annual Fund campaign allows us to continue moving forward as an organization, helping more animals and humans than ever before.

To make a gift, visit monadnockhumanesociety.org/donate/ or call the development office at (603) 354-4015.

1,227 PETS ADOPTED

animals adopted into homes

16%

increase over 2020



856 Cats



265 Dogs



106 Smalls

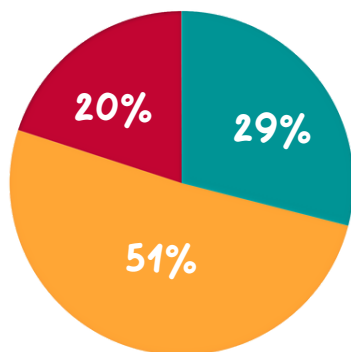
2021 Financial Summary

OPERATING INCOME

● Contributions, Grants & Events
= \$1,105,200 (51%)

● Programs & Services
= \$627,100 (29%)

● Investments & Other
= \$427,500 (20%)

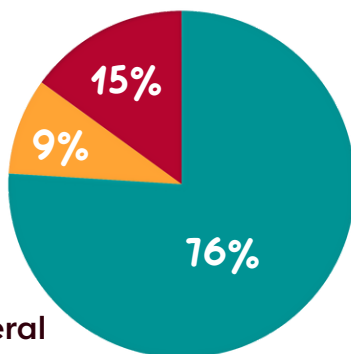


OPERATING EXPENSES

● Programs & Services
= \$1,103,500 (76%)

● Fundraising
= \$223,000 (15%)

● Management & General
= \$129,700 (9%)



*All financial data reported for period
July 1, 2020 to June 30, 2021

We greatly appreciate the many businesses and individuals who donate services and items and sponsor our events. Because of that generosity, we can put our financial resources into fulfilling our vital mission. THANK YOU!



Boarding & Daycare

Total number of dogs that attended boarding and daycare

1/2 day daycare	934
Full day daycare	7955
Dog boarding reservations	398
Cat boarding reservations	88
Rabbit boarding reservations	7
Grooming appointments	265
Puppy play school	450



Training Center

Total number of dogs trained

Basic Obedience classes - 255 dogs

Including Puppy Kindergarten, Everyday Canine Essentials and Focused Fido

Advanced Training classes - 233 dogs

Including Agility, Canine Good Citizen, Rally, Tricks, and Freestyle

Private Lessons - 124 dogs

Many of our Private lessons are conducted weekly, so this is the number of individual dogs who have taken at least one class in 2021.



Rachel Brostrom MHS Training Center Manager

Rachel has been with MHS for 16 years and has truly built an award winning Training program. She has managed the programs and the trainers through significant growth and success. She has increased the Training Center programs by 15% and it is our biggest profit center that supports our shelter operations (outside of fundraising). Rachel has a very outgoing energy that she bring to her customers and the overall team at MHS. She truly cares about all departments at MHS and will support in any way she can. Recently, she has provided assistance to an elderly woman who adopted one of our dogs who was struggling with some training issues – she took time to do this at no cost due to financial limitations for the woman.
K. Collinsworth

2021 Employees of the Year



Joseph James MHS Facilities Manager

Joe is one of those people who just gets the job done. No drama. No fuss. No pushback. He has a pragmatic, problem-solving attitude. And, you can always count on him. Always.
C. Laughner

2021 Happy Tails

Speedy - Pictured on Front Cover

Last July, Speedy, a tiny, semi-feral orange kitten, was rescued by a Good Samaritan after they witnessed him being hit by a car. Thanks to a local vet and Monadnock Humane Society, Speedy was saved, though he ultimately needed amputation of one of his front legs. He recovered and grew strong and social in his foster home and was later adopted by friends of his foster family just in time for the holidays. We are excited to share an update from his adoptive family, who are enamored with their new family member:

“I now fully understand why this energetic little boy was dubbed Speedy. At first I believed it to be a bit of dark humor, (which I can appreciate), given his “disability”.

But I soon realized that he is, indeed, the fastest Cat in the West (or East, as the case may be). He flies around everywhere and even though he may have a slip or a fall, nothing slows him down. He is very well adjusted and full of eagerness and pride. He now goes by the name Sonny aka The Ginger Ninja.

He is in love with both of his brothers, Kitty and Tiger, and they give him lots of love and daily baths in return. He has claimed the top perch on the Cat Tree and the best spot for Squirrel watching in front of the slider. He and Buggy the Red Squirrel have a love/hate relationship.

I am so happy that he is a part of our family now and I will be forever grateful for all that you did to save him, as well as all of the time Alyce dedicated to fostering him and teaching him how to trust again. Just know that he is doing wonderfully and we can't imagine life without him!”

2021 Volunteer of the Year

Susan Peterson Named MHS Volunteer of the Year for 2021

Nominated by a record number of fellow volunteers and staff members, Susan Peterson is named the 2021 MHS Volunteer of the Year. A friend of Susan and long-time MHS supporter, Suzanne Mieso says, "It is my honor and pleasure to write this letter of recommendation for Susan Peterson as I believe she would be an excellent candidate for the outstanding MHS volunteer. Susan is a standout citizen in her community with a strong sense of self and purpose!"



Pictured: Susan with her volunteer of the "year" certificate.

We couldn't agree more and we are extremely lucky to be able to count on Susan as one of our dedicated volunteers.

We asked Susan what it means to her to volunteer with MHS, and here is what she had to say: "Being named MHS Volunteer of the Year for 2021, is heartwarming. The hours I spend with the small animals, cats and dogs give me a feeling of love and fulfillment. It's all about giving back to community, staff and most importantly, the animals. Thank you. I am grateful."

88

Volunteers

Contributed 8,968 hours during 2021

191

Animals in Foster Care

191 animals (cats, kittens, dogs, puppies) were placed in 36 different foster families in 2021.



SAVE THE DATE

- the 34th Annual [Walk for Animals](#) is on Saturday, June 25th
- the 20th Annual [Hair Ball Gala](#) is on Thursday, September 22nd

We are now accepting applications for event sponsorship. Interested? Learn more at monadnockhumanesociety.org/events/

Coming Next...

STRATEGIC PRIORITIES

These six new strategic priorities were designed to take us forward as an organization and to our 150th birthday anniversary in 2025

Goals and Strategies

PROGRAMS

Broaden and deepen community outreach, education and services.

FINANCIAL HEALTH

Ensure our financial health through targeted initiatives.

MARKETING, COMMUNICATIONS & DEVELOPMENT

Leverage our marketing, communications, and development resources to increase community awareness and support.

LEADERSHIP & GOVERNANCE

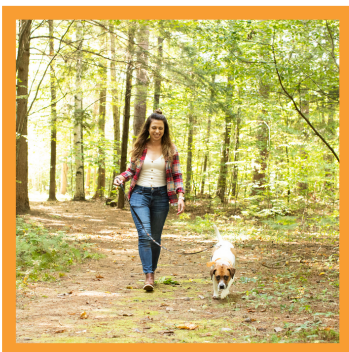
Build a highly capable, motivated, cohesive, and diverse Board of Directors.

HUMAN RESOURCES

Strengthen growth opportunities for MHS staff by optimizing the resources we offer.

FACILITIES & INFRASTRUCTURE

Effectively meet the needs of MHS facilities and infrastructure.



Pictured: volunteer taking a dog along a walking path on our grounds

The Jennie B. Powers Legacy Society

MHS has worked to build a compassionate community for people and animals since 1875, when a daring woman named Jennie B. Powers walked the back roads of the Monadnock region and worked tirelessly in defense of animals, women, and children, helping the deputy sheriff bring justice for these vulnerable populations. We have created a Society for those who are committed to continue the work of Jennie by joining the new Jennie B. Powers Legacy Society through planned giving strategies.

If you are interested in exploring planned giving options through the MHS Jennie B. Powers Legacy Society, please contact our development office at 603.354.4014 or email us at development@humanecommunity.org.



Monadnock Humane Society

• ESTABLISHED IN 1875 •

ADOPT 🐾 **VOLUNTEER** 🐾 **DONATE**

YOU make the lifesaving work we do possible!



*stay connected to MHS online
- click the icon to find us now.*



@monadnockhumanesociety